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Event Name: Innovation for Better Living: from Idea to Startup

Date: 09/07/2026

Venue/ Mode: S. M. Patel College of Home Sciences, Vallabh Vidyanagar – 388120

No of Participants: 77

Speakers Name: **Prof. Sunil Chaki** *(Coordinator, SPU-SSIP-Navadhārā, Sardar Patel University),* Mo.: 94264 68647, E-Mail: sunil_chaki@spuvvn.edu

Coordinator: **Dr. Vandana Modi** (SSIP Cell Coordinator, S. M. Patel College of Home Sciences), Mo.: 81606 67630, E-Mail: vandanamodismp@gmail.com

🏴 Event Overview

The programme titled **"Innovation for Better Living: From Idea to Startup"** was organised at S. M. Patel College of Home Sciences, Vallabh Vidyanagar, on 9 July 2026. The event aimed to create awareness among students about innovation, entrepreneurship, and the process of transforming creative ideas into viable startups.

The programme focused on encouraging students to identify real-life challenges, develop innovative solutions, and explore entrepreneurial opportunities, particularly in areas related to home sciences and improving quality of life.

Objectives of the Program

The major objectives of the programme were:

- To develop an understanding of innovation and entrepreneurship among students.
- To encourage students to identify problems and develop creative, practical solutions.
- To explain the journey from generating an idea to establishing a startup.
- To create awareness about startup support, mentoring, and innovation initiatives available through SPU-SSIP-Navadhārā.
- To motivate students to pursue entrepreneurial opportunities and contribute to society through innovative solutions.

Resource Person

During the session, Prof. Sunil Chaki highlighted the importance of innovation in addressing everyday challenges and improving the quality of life. He explained how students can identify potential problems, develop ideas, and explore ways to transform those ideas into products, services, or entrepreneurial ventures.

The session also emphasised the importance of creativity, problem-solving, teamwork, and a practical approach to developing innovative solutions. Students were encouraged to recognise the potential of their academic knowledge and skills in creating socially relevant and commercially viable innovations.

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The role of SPU-SSIP-Navadhārā in supporting student innovators through guidance, mentoring, and startup-related initiatives was also highlighted. The programme motivated participants to explore entrepreneurial opportunities and take steps towards developing their innovative ideas.

Key Outcomes

The programme helped create awareness about the importance of innovation and entrepreneurship among students. It encouraged participants to think creatively, identify real-world problems, and consider developing practical solutions through startup ventures. The session also familiarised students with the support and guidance available through SPU-SSIP-Navadhārā for nurturing innovative ideas.

Conclusion

The programme **"Innovation for Better Living: From Idea to Startup"** was a valuable initiative to promote an innovation-driven and entrepreneurial mindset among students of S. M. Patel College of Home Sciences. With the participation of 77 attendees and the expert guidance of Prof. Sunil Chaki, the event reinforced the importance of transforming ideas into meaningful innovations that can contribute to better living and societal development.

Photos



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